



EU-Japan Partnering Support Mission in the Space Sector - Tokyo, 9 – 11 March 2015

CLOUDEO

Contact Details

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Emmanuel MONDON

Participant Profile

Emmanuel Mondon - 39 years old - joined Cloudeo AG based in Munich (Germany) in October 2013 as Business Development Executive. He is responsible for the business development activities of the company worldwide and for building the relationships that are essential to success.

During his career, Mr. Mondon has held various positions as project manager, sales manager and business development manager at some of the most innovative geospatial solutions companies and world's leading geospatial businesses such as EADS Fleximage, Ionic Software, ERDAS and Intergraph. Mr. Mondon began his career based in Bucharest (Romania) then Paris (France) with IGN France International, subsidiary of the French National Institute of Geographic and Forest Information (IGN), recognised worldwide as a key player in geographic information engineering (<http://www.ignfi.fr/en>). He holds an engineering degree in land surveying from Ecole Supérieure des Géomètres et Topographes (ESGT – France - <http://esgt-siti.cnam.fr/>)

Company Profile

Headquarters and branch locations: Munich, Germany / Employees: 9 / Revenues (year): <1M€ (2014)

Shareholders: European investors & business angels

Mission: SIMPLIFY YOUR GEO-BUSINESS

CLOUDEO teams with world-leading content and software providers to offer a unique geo-infrastructure as a Service bringing together data, software and processing power

Technology portfolio:

CloudEO AG is offering a geo-infrastructure as a service (Geo-aaS) named CLOUDEO Platform which is including four main elements:

- **CLOUDEO Content Library – hosts geodata from many different data providers. It provides fast and easy access to data from many different data and content providers for your application development and service operations on CLOUDEO.**



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- **CLOUDEO Apps Library** – hosts applications from many different software developers where data users and service providers can find applications to help them interpret data and derive the information they need for their projects.
- **CLOUDEO Processing Environment** - a private user space for creating value-added products and services including CLOUDEO Workbench e.g. virtual desktop (see <http://store.cloudeo-ag.com/cloudeo-workbench>) when interactivity is needed or CLOUDEO Factory when machine to machine is needed.
- **CLOUDEO Store** – an online marketplace for data, software, and services that makes it possible to purchase one-off downloads, subscriptions, and even 24/7 geo-processing services.

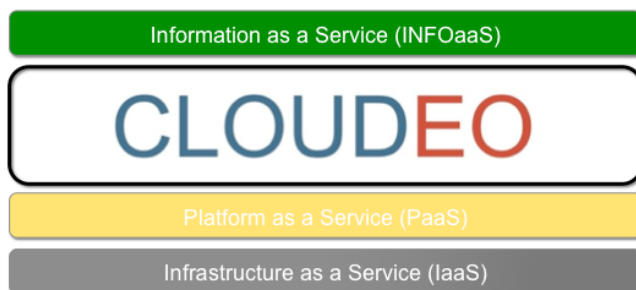
More info at www.cloudeo-ag.com and <http://store.cloudeo-ag.com/>

Commercial footprint: worldwide, direct in Europe, through partners in USA, China, South-East Asia.

Value proposition for the Japanese market

CloudEO Value proposition

Bridging the gap between IaaS/PaaS and INFOaaS
at least for the Geospatial & Earth Observation domains



CloudEO is a unique incubation centre for geo-services, driving the emerging market of geo-match making and geo-collaboration platform with a clear business focus.

As such CloudEO is instrumental in fostering the all-important eco-system that is being developed around the Geo-Information Service Industry in order to stimulate a sustainable market for geo-information services for EO data providing sustainability and jobs creation.

CloudEO does have competitor(s) addressing one out of the four elements mentioned above however, as far as we know, none of them are able to propose, operate and sell services combining content, software, IT and market place so CloudEO is quite unique in the market at least until now and we like to promote it in Japan through partner(s).

Disclaimer: The information contained here is only used for the purposes of this event with the aim of facilitating the Business-to-Business meetings.