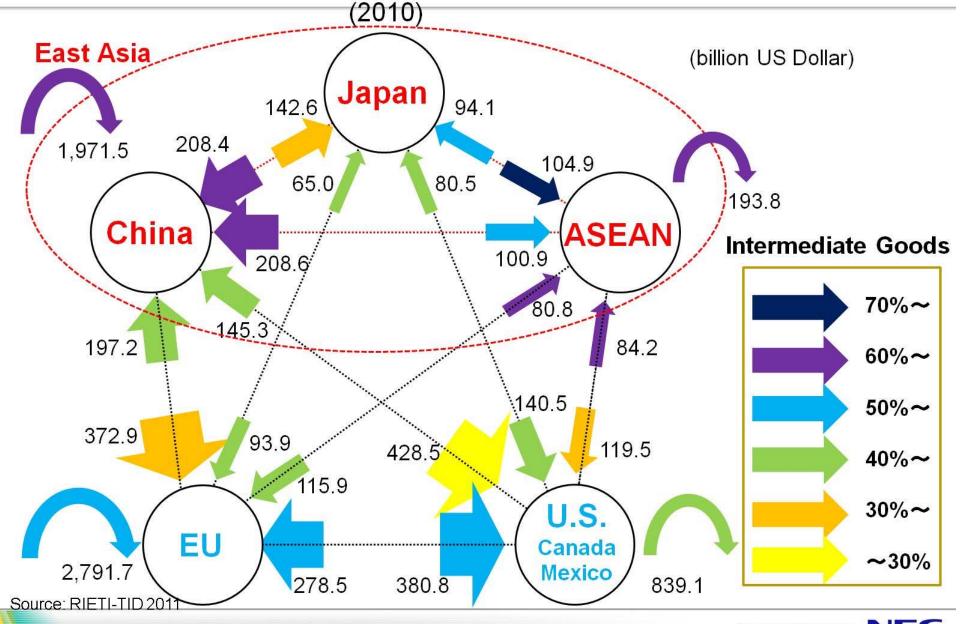


# Regional Economic Integrations in East Asia and Abenomics

November 2014
Hideichi Okada
Senior Executive Vice President
NEC Corporation

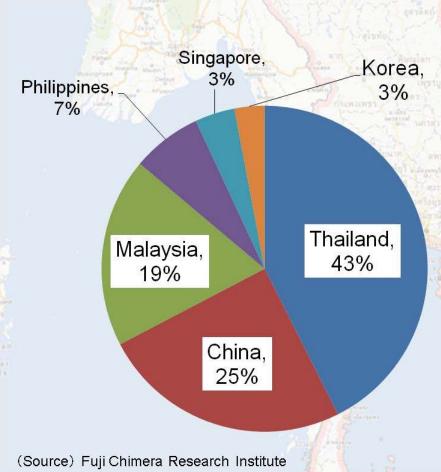
## **Supply Chains in East Asia**



## Half of HDDs in the World are manufactured in Thailand.

**Share of HDDs Production (2011)** 

Price of 3.5 Inch HDDs



©2012 Western Digital Corporation (Yen) 20,000 17,490 18,000 2011.Oct.31) 16,000 14,000 Flooded in 11,213 2,000 October 0.000 8,000 6,000 5.908 4,000 (2011.Oct.10) 2,000

(Note) Price are average of "WD20EARX" by Western Digital sold in 25 stores i (Source) JETRO

©2012 Google, MapIT, Mapabc, Tele Atlas, Mapking, GMS

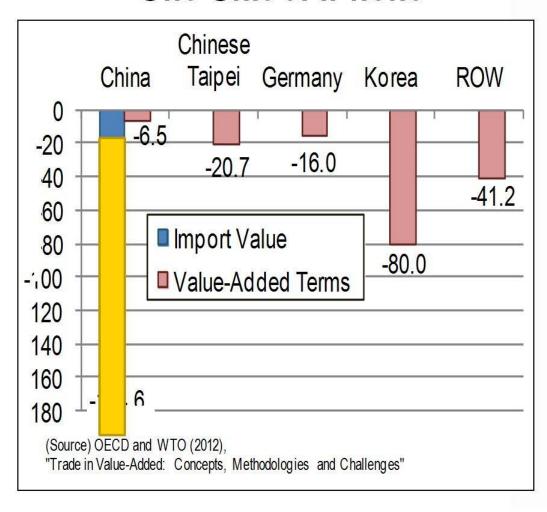
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สุราษฎร์ชานี

#### Trade of iPhone in Value-Added Terms

#### EU Imports of One Unit of iPhone

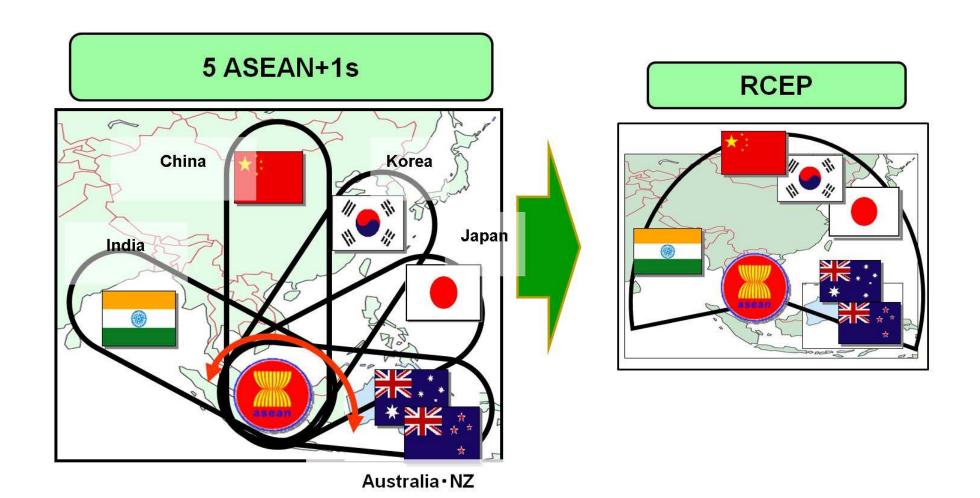


#### iPhone 4S

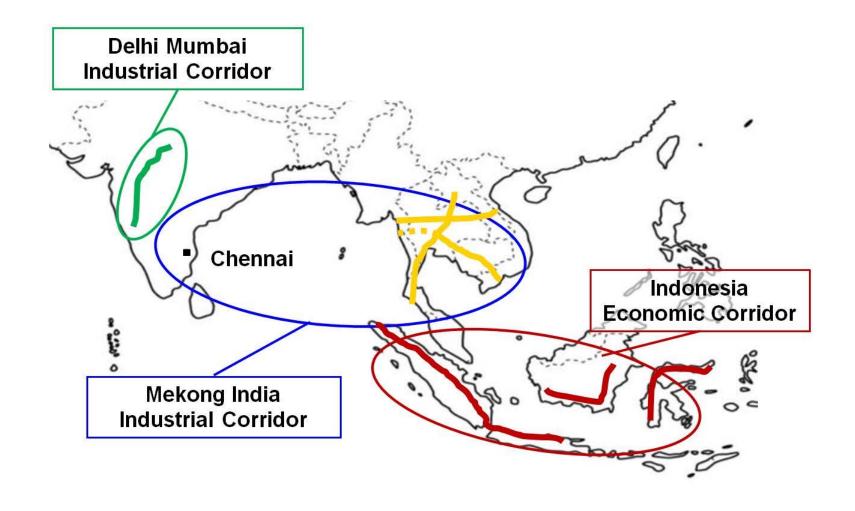


©2012 Apple. Inc.

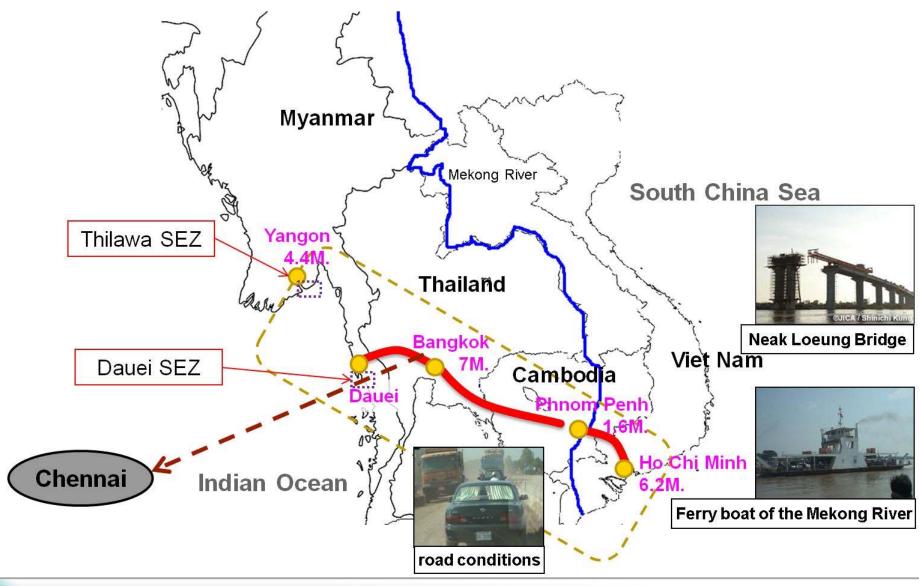
## Regional Economic Integrations in East Asia



## **Connectivity in East Asia**

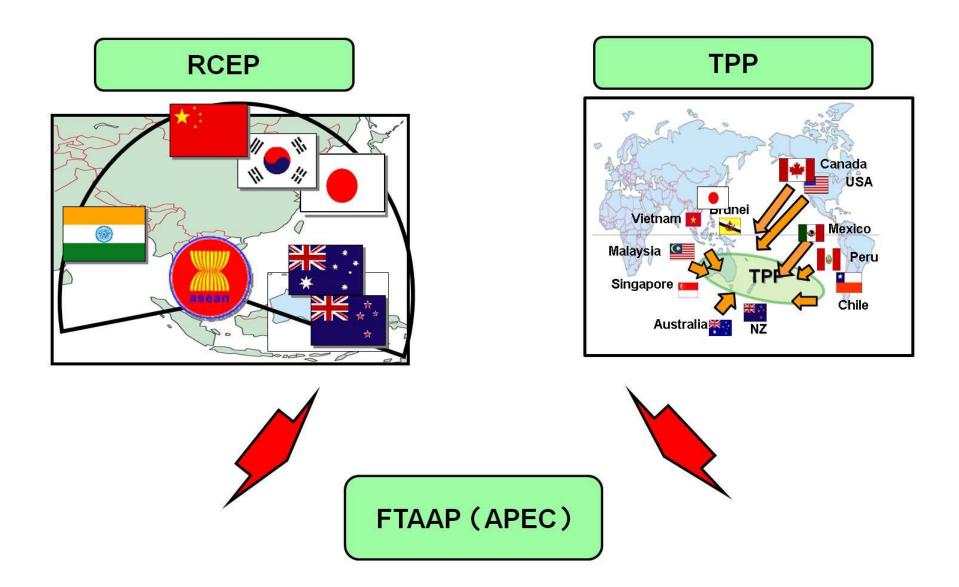


## Southern Industrial Corridor in Mekong



#### Free Trade Area Asia Pacific

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## Tariffs by Products in Major Countries (2011)

(%)

	Japan	U.S.	EU ****	South Korea	China *}	Australia
Rice Co	*778.0	11.2	0.0	5.0	65.0	0.0
Spinach	3.0	20.0	10.4	27.0	13.0	0.0
Carrots /	3.0	13.9	13.6	0.0	13.0	0.0
Lemons	0.0	0.8	12.8	30.1	11.0	0.0
TVs	0.0	4.7	14.0	8.0	30.0	5.0
Automobiles (medium size)	0.0	2.5	10.0	8.0	25.0	5.0
Light Trucks	0.0	25.0	10.6	10.0	25.0	5.0

\*3.4USD/kg

## **Negotiating Sectors of EPAs**

Sectors	TPP	J-EU	WTO
Tariffs	0	0	0
Safeguards	0	0	0
SPS	0	0	0
TBT	0	0	0
Intellectual Property Rights	0	0	0
Competition	0	0	_
Investment	0	0	Δ
Government Procurement	0	0	0
Environment	0	0	<del>-</del>
Labor	0	0	<u> </u>
Service	0	0	0
Dispute Settlement	0	0	0
Cooperation	0	0	<del>: - </del>

#### JAPAN - EU EPA

### Negotiation

#### Started in April 2013

#### Issues

- ✓ Tariff
  - > Autos
  - ➤ Agriculture Products
- ✓ Non Tariff Measures
  - Regulations
  - Government Procurement
  - >GI

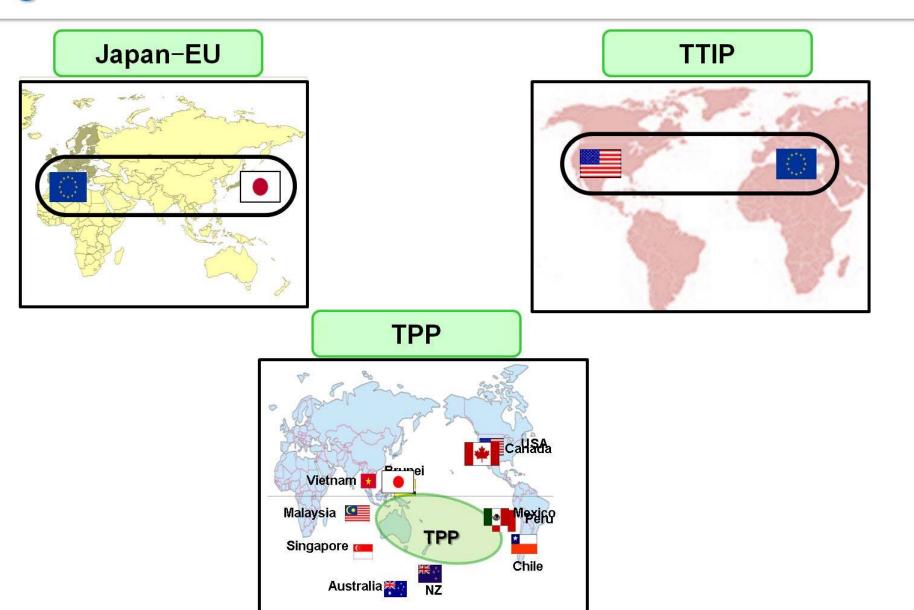
#### **APEC ASEAN+3 G20**







### Mega FTAs



## **Abenomics and Economic Recovery**

#### **Three Arrows:**

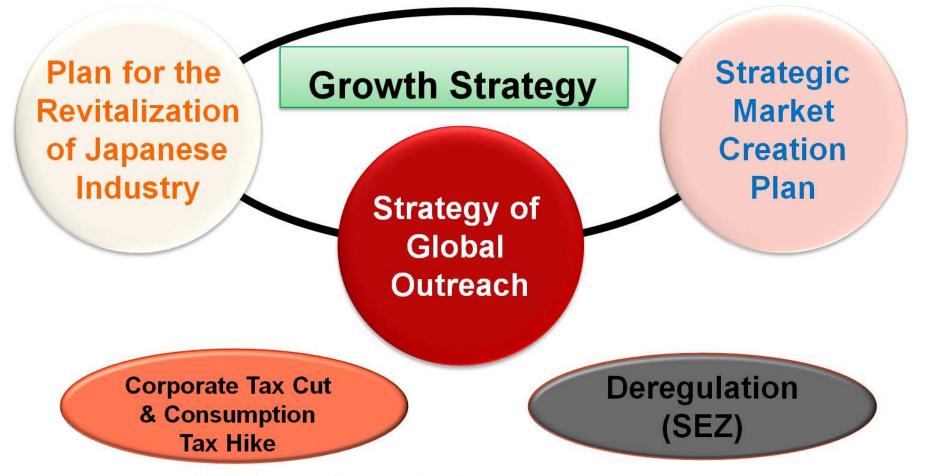
- **1**Aggressive Monetary Policy
- **2**Flexible Financial Policy
- **3**Growth Strategy That Encourages Private Investment

	2012	2013				2014		
	Ш	I	П	Ш	IV	I	П	Ш
Economic Growth	▲2.2%	+5.6%	+3.2%	2.4%	▲1.6%	6.7%	<b>▲</b> 7.3%	▲1.6%





#### **Third Arrow**



- ➤ Enhance Corporate Governance
- Stimulate Innovation
- Enhance Women's Participation and Advancement
- Agriculture and Healthcare Industries

## **Skyline** near Tokyo Station







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