



EU-Japan Centre
for Industrial Cooperation
日欧産業協カセンター

**The key for activating the Japanese renewable power market
- Learn from the efforts of European & US companies -**

**Institute of Energy Economics, Japan
& EU-Japan Centre for Industrial Cooperation
2nd Joint webinar**

[The Institute of Energy Economics, Japan](#) and [the EU-Japan Centre for Industrial Cooperation](#)

invited three power companies from major EU countries in the 1st joint webinar on July 9, this year, and introduced the new trends in the renewable energy power business from the perspective of the power generation side. In this 2nd joint webinar, the renewable power market, contract form etc. will be introduced from the view point of demand side of the power.

The spread of renewable power in Japan has been promoted through the feed-in tariff (FIT) since 2012, but from 2022, it will shift to the market-linked price difference supply system called FIP (Feed-In-Premium). In addition, the non-fossil value trading market, which trades the non-fossil value of power as a certificate, started in 2018 and the system will be reformed this year. It is expected that more reasonable non-fossil value transactions will be expanded.

These institutional reforms will be carried out in response to the demands of end-users of the power who are committed to the efforts of Net Zero such as RE100. At the same time, the efforts of on-site and off-site corporate PPA are also expanding. In Europe & US, a market system centered on renewable energy has already been established and many players are developing various businesses to popularize net-zero electricity.

Based on this situation, the institutional trends for activating the Japanese renewable power market and the efforts of European & US companies will be introduced for exploring the path of renewable energy power generation toward 2050 carbon neutrality in this webinar.

1. Date and time:

Friday, November 19, 2021 17: 00-18: 30 Tokyo (9: 00-10: 30 Brussels)

* The closing may be extended depending on the content of the Q & A / discussion.

2. Languages:

English and Japanese (with simultaneous interpretation)

3. Program:

17:00 (9:00)~ Opening remarks

- **Tatsuya TERAZAWA**, Chairman and CEO, [The Institute of Energy Economics, Japan](#)

17:00 to 18:00 (9:00 - 10:00) Presentation

- **Kouki NOUMURA**, Director, New and Renewable Energy Division, Energy Efficiency and Renewable Energy Department, [Agency for Natural Resources and Energy, METI](#)
- **Kaname OGAWA**, Director, Electricity Infrastructure Division, Electricity and Gas Industry Department, [Agency for Natural Resources and Energy, METI](#)
- **Toshiaki ISOI**, President of Japan, Country Manager Japan & Asia, [X-ELIO](#)
- **Matthias ROTH**, Board Member, [ZECPOWER Inc.](#)
- **Ken HAIG**, Head, Energy and Environment Policy, Asia-Pacific & Japan, [Amazon Web Services \(AWS\)](#)

18:00-18:30 (10:00-10:30) Q&A/Discussion

- Moderator: **Hiroki KUDO**, Board Member, Director, Charge of Electric Power Industry & New and Renewable Energy Unit, [The Institute of Energy Economics, Japan](#)

18:30 (10:30) ~ Closing remarks

- **Yasuo TANABE**, Managing Director of Japan Side, [EU-Japan Centre for Industrial Cooperation](#)

4. Participation fee:

Free

5. Registration:

This webinar will be held at ZOOM. Please click the following ZOOM link to register for participation. [ZOOM registration link](#)

6. Q & A:

When having any questions during the webinar, it's possible to enter them in the Q & A field from your PC etc., but please note that due to time constraints, some of them can't be accepted. Questions in advance are also acceptable and please fill in the question / comment column when registering for ZOOM.