Welcome!



The EU-Japan Centre presents

Support Activities for EU companies internationalization toward Japan







for Industrial Cooperation

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The Centre

Authorities

- European Commission DG Growth
- Japanese Ministry of Economy, Trade & Industry (METI)

Head Office in Tokyo (since 1987) & EU office in Brussels

+/- 30 staff (in Tokyo and Brussels)

Mission

Promote Industrial Cooperation between the EU and Japan

Activities

- Services to Business
- Policy Analysis and Advices
- Promotion of Industrial Innovation and R&D





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SUPPORT SERVICES



- Intelligence
- Partnering
- Sectorial Matchmaking missions to Japan (ICT / Biotech / Nanotech / Green)
- Training Programmes in Japan & in the EU (Business culture and manufacturing methodologies)
- Innovation and R&D





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SUPPORT SERVICES - INTELLIGENCE



Information on Japan

- Website
- Webinars
- Expert Reports
- Market Access workshops

Helpdesks

- General
- EU-Japan Economic Partnership Agreement
- Taxes and public procurement
- EU-Japan Business Cooperation with ASEAN, Africa and Latin America







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SUPPORT SERVICES - Information on Japan

Over 400 sector focus reports and webinars already available





- Alcoholic Beverage Market in Japan
- The Japanese Agrifood Market
- Blockchain in Japan
- The Japanese Startup Ecosystem
- Japanese Healthcare Industry
- Autonomous Driving System in Japan
- Nanotech Wearable Technologies
- ICT market in Japan
- Wine market in Japan
- and 400 more...





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SUPPORT SERVICES - Information on Japan

Next About Japan webinars

Webinar 208: Expand to Japan: Startup Visa in Shibuya (Tokyo)

Webinar 209: Honey Market in Japan

Webinar 210: Cross-cultural awareness and the importance of corporate culture

Webinar 211: Confectionary Market in Japan

Mini series of 3 cultural related webinars in October

More to come this Spring...

Past webinars are all recorded and available online! https://www.eubusinessinjapan.eu/events



9 May 2023

6 June 2023

13 June 2023

12 September 2023





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SUPPORT SERVICES - Helpdesks

 General enquiries
 Everything you always wanted to know about Japan (but were afraid to ask)



EU-Japan Economic Partnership Agreement (EPA)

What to do and how to benefit from the free trade agreement between the EU and Japan (Available resources: 47 webinars and factsheets about main sectors beneficiary of the agreement, 2 handbooks for EU importers and exporters)

Tax and public procurements

How to comply with financial duties and the Japan Tax Agency How to participate in Japan national and local authorities' calls for tender.







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SUPPORT SERVICES - PARTNERING



Business Support on Your Doorstep

Enterprise Europe Network (Japan representative)

- Promotion of EU/JP companies' profiles
- Business missions to Japan
- Online B2B events
- Training missions to Japan

Other partnering opportunities

- EU-Japan Regional cooperation
- EU-Japan cooperation in third countries

→ European Commission funded Network to support EU SME's internationalization worldwide.





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SUPPORT SERVICES – EEN Promotion SUPPORT SERVICES – EEN Promotion

Promotion of EU companies' profiles

- Translated
- Website publication
- Targeted emails
- During events (trade fairs, seminar...)
- Via local Japanese partners (CCI, associations...)

リトアニア発リネン、アクセサリーなどの生活雑貨用品メーカ ーがディストリビューターを探しています



Country of origin: リトアニア EEN profile reference: BOLT20200604001 Date: 24/06/2020 Partnership type sought: 商業代理店

Sector/Main field of activity : クラフト&デザイン

Type of Partnership:

リトアニア企業は2018年より、良質なテキスタイルや木材でハンドメイドアクセサリーやリネン製品を製造しており、現在以下の様なラインナップでグッズを提供しています。

- 1. 蝶ネクタイ・リネンまたは木製(彫刻可)
- 2. リネン製ネクタイ・レギュラー/スリム
- 3. カフス 木製(彫刻可)またはリネン
- 4. リネン生地生活雑貨

同社は、商業代理店または流達サービス契約の下で自社製品の流通を希望する海外ビジネスパートナーを探しています。また、製造契約の下でブライベートレーベル製品の生産受託も可能です。

For EU SMEs

enterprise



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SUPPORT SERVICES – Business mission to Japan

Cluster and SMEs sectorial mission

(4-day mission to Japan exhibiting at a trade fair)

4 missions per year

- Biotech (in October)
- Digital (in March)
- Green economy (in March)
- Nanotech (in February)

















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SUPPORT SERVICES – Innovation and R&D



a scheme for EU companies willing to host a Japanese intern

Who?: Japanese students in third or fourth year of their undergraduate studies or following a postgraduate course

Fields: engineering (mechanical, electrical, electronics, civil, nuclear, etc.), ICT, telecommunications, chemistry, biotechnology, physics / metal materials

How long?: 8 months

NEXT SESSION:

August 2024 – March 2025 Application deadline for host-companies: 23 September 2023



Vulcanus in Europe





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Useful links & contacts

Do you want to be kept informed?

EU-Japan Centre's activities
Partnering Support
Information about Japan
Business Round Table
Technology Transfer Helpdesk

The Centre on Twitter
Also on Facebook and LinkedIn

Contact: Ana Horvatin



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